

Order Item Summary

CBS TELEVISION
STATIONS

WBZ-TV

Order ID: 58129 CF LOC-POL FBD - LBD: 08/26/12 - 09/02/12 HL#: Created: 08/22/12 04:09 PM
 Client: SCOTT BROWN FOR U.S. SENATE... CPE: / / 5038 Agency Commission: 15 % Updated: FWONG on 08/22/12 04:27 PM
 Agency: MULTI MEDIA SERVICES CORP. Product: BROWN/R/US SEN MA Self :03:00 Confirmed: 08/22/12 04:26 PM
 Buyer: N. McDONALD Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**
 AE: PAT CASHEN POLITICAL-WBZ-TV Billing Int: Monthly BM: SS
 Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL6A	M T W T F * *	NEWS	30				0.0	\$585.00	10	\$5,850.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/27/12	08/31/12	10										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MEARLY	M T W T F * *	MORN	30				0.0	\$450.00	10	\$4,500.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/27/12	08/31/12	10										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	DRACHAEL9A	M T W T F * *	DAY	30				0.0	\$450.00	5	\$2,250.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/27/12	08/31/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	DPRICE	M T W T F * *	PRCE	30				0.0	\$990.00	3	\$2,970.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/27/12	08/31/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	NNOON	M T W T F * *	NEWS	30				0.0	\$540.00	5	\$2,700.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/27/12	08/31/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	DCBSSOAP2	M T W T F * *	SOAP	30				0.0	\$495.00	5	\$2,475.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	DDRPIL	M T W T F * *	PHIL	30				0.0	\$600.00	5	\$3,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/27/12	08/31/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	EJUDY	M T W T F * *	EFG	30				0.0	\$720.00	5	\$3,600.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/27/12	08/31/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	ENWS5P	M T W T F * *	EFG	30				0.0	\$855.00	5	\$4,275.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/27/12	08/31/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	ENWS530P	M T W T F * *	EFG	30				0.0	\$945.00	5	\$4,725.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/27/12	08/31/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	NEARLYMF	M T W T F * *	NEWS	30				0.0	\$1,170.00	5	\$5,850.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/27/12	08/31/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	AWHEEL	M T W T F * *	ACC	30				0.0	\$1,440.00	5	\$7,200.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/27/12	08/31/12	5										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	AJEOPMF FIXED	M T W T F * *	ACC	30				0.0	\$2,250.00	5	\$11,250.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/27/12	08/31/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	LLETTER LUR	M T W T F * *	LETT	30				0.0	\$350.00	5	\$1,750.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/27/12	08/31/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	LFERGUSON LUR	M T W T F * *	LFG	30				0.0	\$150.00	10	\$1,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/27/12	08/31/12	10										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	MNEWS430A FIXED	M T W T * * S	SUNR	30				0.0	\$180.00	5	\$900.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>	<u>Aug 27</u>									
	08/26/12	08/30/12	1	4									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	MSUNRISE1 FIXED	M T W T F * *	SUNR	30				0.0	\$450.00	10	\$4,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/27/12	08/31/12	10										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	NLATE LUR	M T W T F S S	NEWS	30				0.0	\$800.00	14	\$11,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/27/12	09/02/12	14										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	SPATSPRE FIXED	* * W * * * *	LOCS	30			NFL	0.0	\$2,000.00	1	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/29/12	08/29/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	SPATSNFLPRE FIXED	* * W * * * *	PATS	30			NFL	0.0	\$10,000.00	1	\$10,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/29/12	08/29/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	WSAT6ANWS FIXED	* * * * * S *	NEWS	30				0.0	\$450.00	1	\$450.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	09/01/12	09/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	WSAT7ANWS FIXED	* * * * * S *	NEWS	30				0.0	\$540.00	2	\$1,080.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	09/01/12	09/01/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	AWHEELSA FIXED	* * * * * S *	ACC	30				0.0	\$630.00	1	\$630.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	09/01/12	09/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	AJEOPSA FIXED	* * * * * S *	ACC	30				0.0	\$720.00	1	\$720.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	09/01/12	09/01/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	WSAT5ANWS	* * * * * S *	NEWS	30				0.0	\$200.00	1	\$200.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	09/01/12	09/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	WSUN6ANWS	* * * * * S	NEWS	30				0.0	\$450.00	1	\$450.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	09/02/12	09/02/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	WSUN7ANWS	* * * * * S	NEWS	30				0.0	\$540.00	1	\$540.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	09/02/12	09/02/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	WSUN8ANWS	* * * * * S	NEWS	30				0.0	\$675.00	2	\$1,350.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	09/02/12	09/02/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
029	WCBSSUN	* * * * * S	MORN	30				0.0	\$1,800.00	2	\$3,600.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	09/02/12	09/02/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
030	PSIXTY	* * * * * S	REGP	30				0.0	\$2,200.00	1	\$2,200.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	09/02/12	09/02/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
031	SPATSPOTGAME	* * W * * * *	LOCS	30			NFL	0.0	\$2,025.00	1	\$2,025.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/29/12	08/29/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	133	0	\$105,740.00	\$89,879.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$105,740.00	\$89,879.00	\$0.00	\$0.00